

Appendix 2 - Draft Kent's Plan Bee monitoring measures

The following are proposed monitoring measures that will be used to track the progress and impact of Kent's Plan Bee. A report will be published every two years.

<p>Objective 1 – For Kent County Council to manage the land it owns, controls and influences in a way which benefits pollinators' habitat and forage</p>	<ul style="list-style-type: none"> • Annual UKPoM FIT Count monitoring results. • Number (area) of KCC estate sites taking part in No Mow May. • Number (area/length) of rural verges with conservation cuts. • Pesticide/herbicide use on KCC managed highways and KCC estate. • Area of KCC estate in active management for pollinators.
<p>Objective 2 - For Kent County Council to work with partners across the county to better protect pollinators and improve the habitats on which they rely</p>	<ul style="list-style-type: none"> • Number of districts with a pollinator action plan. • Number of pollinator pledges by parish and town councils.
<p>Objective 3 – For Kent County Council to raise awareness of the importance of pollinators and the need to safeguard these vital insects, mobilising the people of Kent to take their own action within communities, workplaces, schools and homes</p>	<ul style="list-style-type: none"> • Number of No Mow May pledges across Kent. • Facebook engagement. • Number of pollinator pledges by community groups, schools, landowners, businesses etc.
<p>Objective 4 – For Kent County Council to monitor and evaluate its action for pollinators, so that we understand the impact of our efforts and direct continued action and resources to where they are most needed</p>	<ul style="list-style-type: none"> • Number of UKPoM FIT Count surveys completed. • Number of KCC staff and vehicles taking part in the Bugs Matters survey.